

FORMULA 1 GP Hospitality Packages



We specialise in curating worldclass VIP experiences at the most iconic sporting events on the planet — with a focus on Formula 1, where adrenaline, luxury, and unforgettable moments collide. From trackside yachts and private terraces to exclusive lounges and Paddock Club access, we go beyond hospitality — we create memories.

Our team has spent years building relationships with the biggest names in motorsport, music, hospitality, and global brands to deliver bespoke, high-end experiences for our clients — whether they're hosting VIPs, rewarding teams, entertaining partners, or simply living out their F1 dreams.





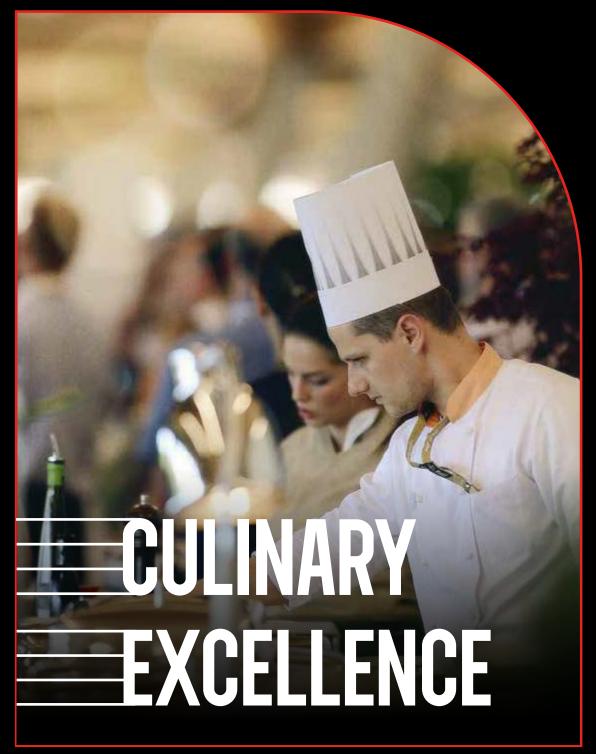


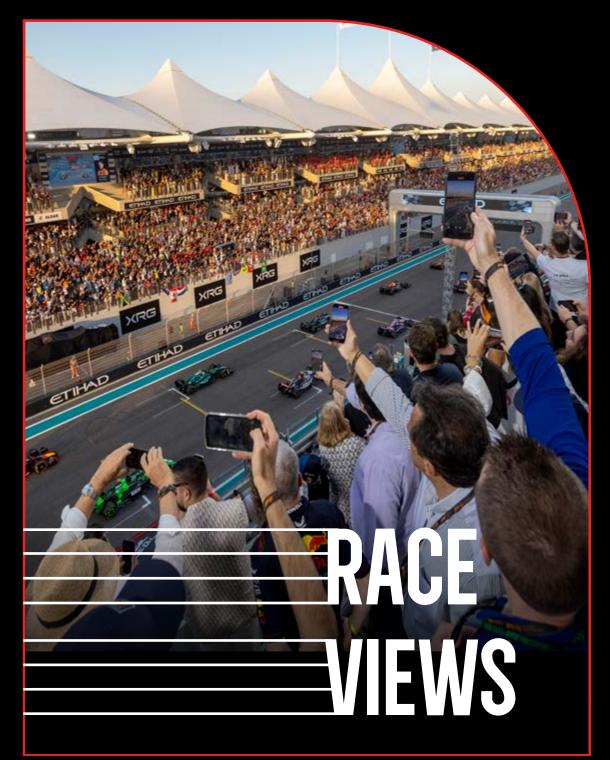
PREMIUM BRAND ACTIVATIONS & SPONSORSHIP OPPORTUNITIES

> END-TO-END EVENT MANAGEMENT & CONCIERGE SERVICES

Our signature events include the Velocity series in Monaco and Abu Dhabi, where luxury meets energy in the most iconic race weekend settings.







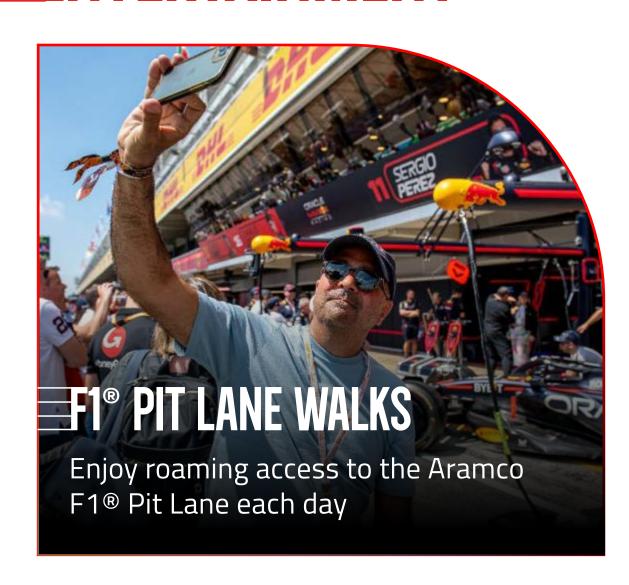
PADDOCK **CLUB**



PADDOCK CLUB PUTS YOU RIGHT IN THE HEART OF F1

Immerse yourself in the world of Formula 1®. Take your race weekend to the extraordinary. Step behind the scenes and experience every battle, every pit stop, every decision that defines a season. You'll get unique insights from true legends of the sport and discover what makes an F1® team tick. At F1 Paddock Club™, you don>t just watch sporting history unfold. You become part of the story

From the spectacular lightshow to the thrills of the race after sunset, there>s simply no better way to enjoy this incredible city. Live the full-throttle experience, observing every triumph and close call through a magnifying lens. Then let the celebrations begin with spectacular post- race fireworks, donuts on track and elegant afterparties into the night.







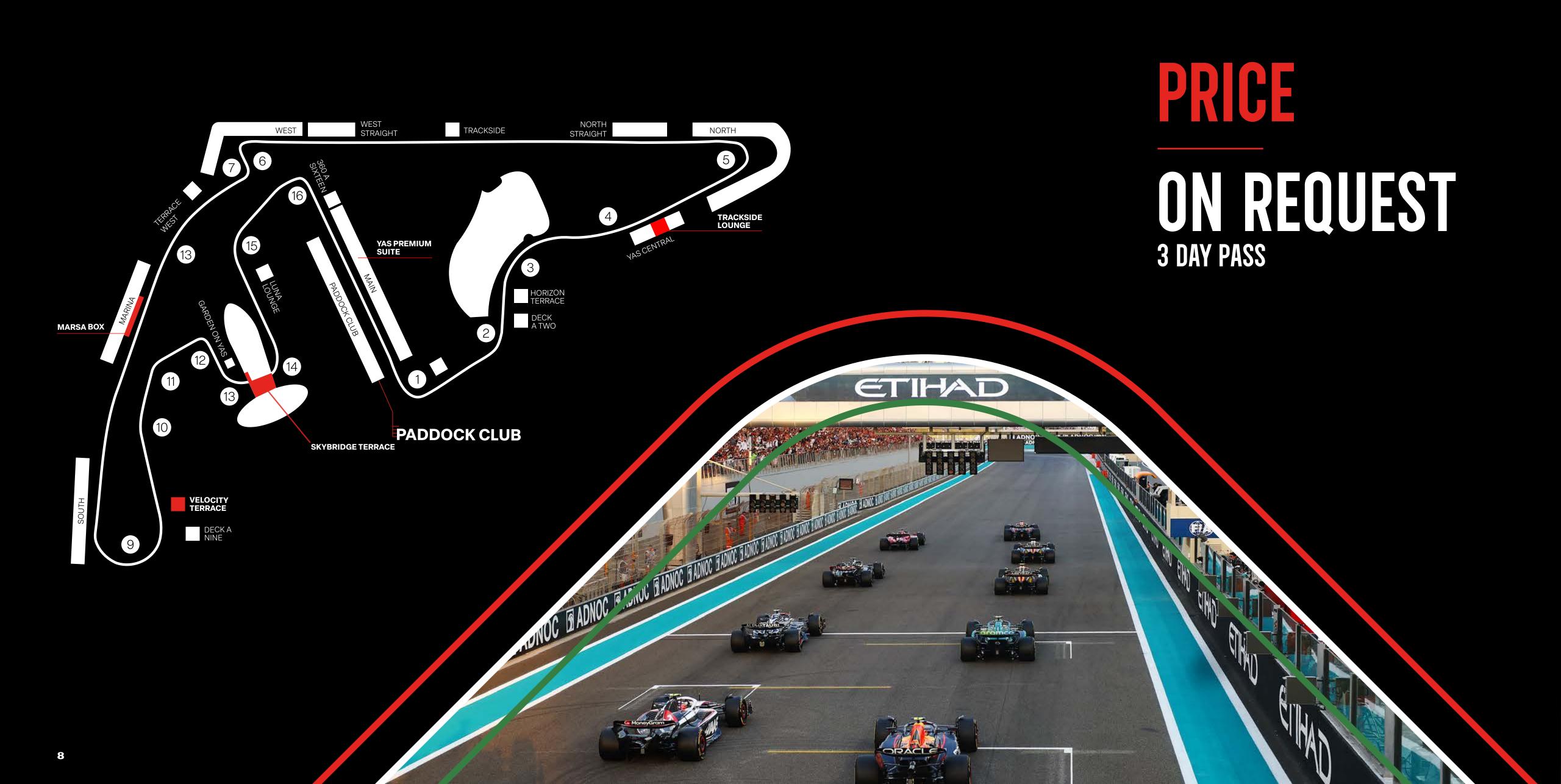
Gourmet dining with live cooking stations

Premium open bar with free-flowing beverages

Sunset views from the lounge and its luxury balcony







BOX BOX



A DYNAMIC FUSION OF ACTION, PREMIUM HOSPITALITY, AND ENTERTAINMENT.

Located strategically within the Abu Dhabi Grand Prix circuit, our Marsa Box isn't just about watching the race; it's about immersing yourself in a world of luxury and exhilaration.

This exclusive lounge has become synonymous with providing a premium race-day experience, catering to discerning individuals and corporations looking to impress clients, reward employees, or simply indulge in the ultimate F1 indulgence

This covered venue located above the F2 Garages in the Marina Grandstand overlooking the track and the 2nd DRS zone. This is one of the best place to watch the on-track action whilst having great views of the Superyachts and the iconic W hotel.





Gourmet dining with live cooking stations

Premium open bar with free-flowing beverages

Sunset views from the lounge and its luxury balcony









Yacht (private and semi-private)



WHERE THE MARINA'S PULSE BEATS STRONGEST

Discover an intoxicating mix of motorsports and high-end entertainment! Experience the epitome of luxury and thrill at Velocity Terrace, where guests can enjoy breathtaking views of the F1® race.

Providing an unmatched hospitality service, Velocity Terrace offers sweeping panoramas of the circuit's turn 8,9,10, and 11, making it the ideal spot for pre-race flyovers and post-race fireworks displays.

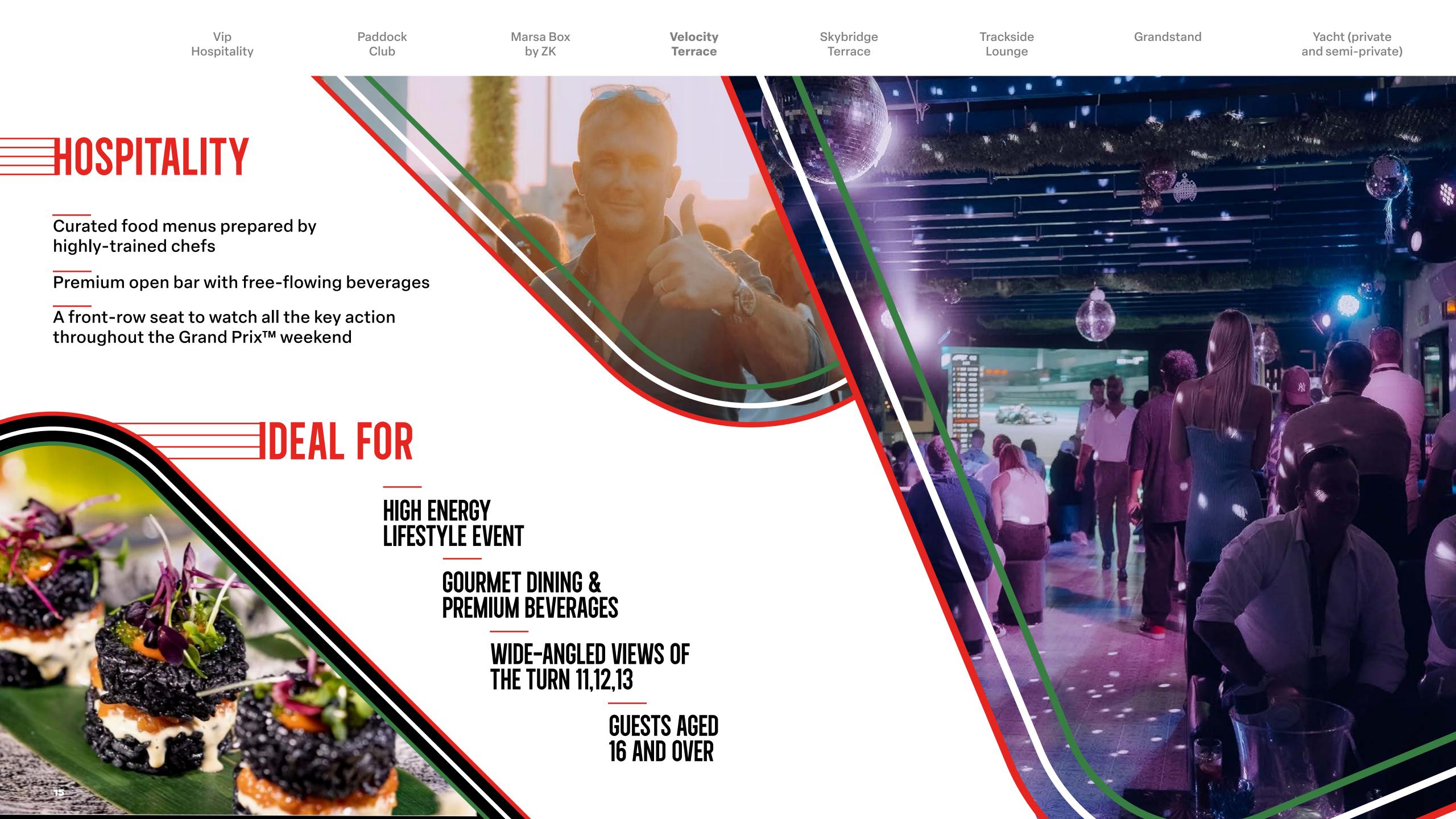
Step into the VIP venue and relish in the amenities such as flatscreen TVs, comfortable sofas, and exclusive VIP terrace access.

Delight your taste buds with a top-notch dining experience accompanied by unlimited premium champagne, beverages, and the skills of international mixologists.













A UNIQUE BLEND OF MMERSIVE OUTDOOR TERRACE AND VIP LOUNGE

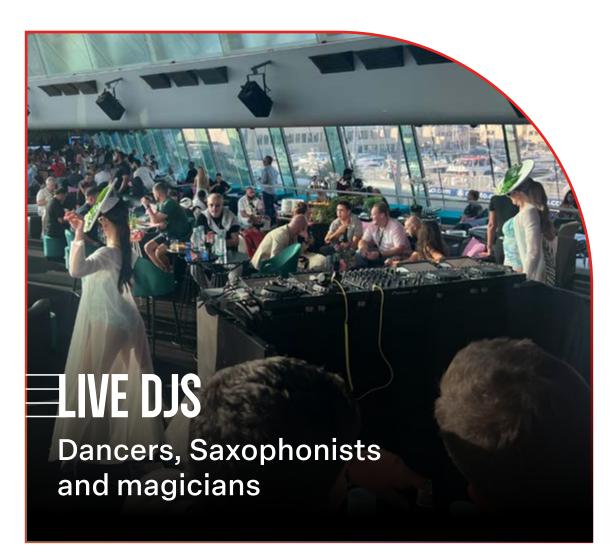
Experience the ultimate F1® adventure at Skybridge Terrace the only Over the Track VIP Hospitality venue at the Yas Marina Circuit.

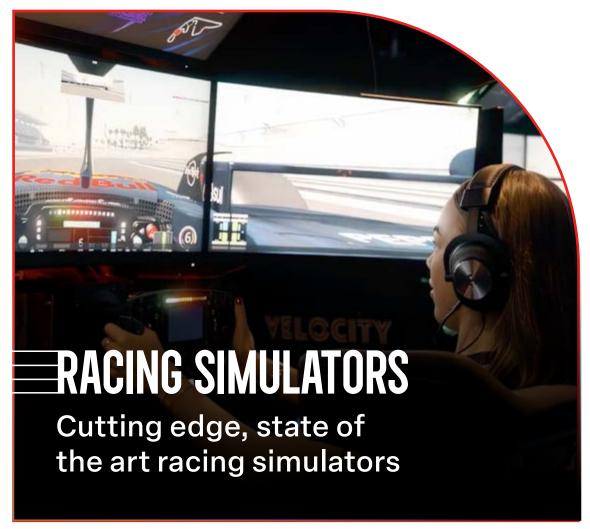
Providing stunning panoramic views from above the track, this exclusive luxury venue both inside and outside the W hotel has been designed for refined individuals, offering a sophisticated atmosphere and unmatched race viewing.

Immerse yourself in the lively party ambiance while enjoying a culinary experience curated by our award winning head chef.

From a delightful culinary experience to our energetic ambiance, each moment is filled with flavor and thrill.

Elevating the experience, the pass includes a comprehensive premium beverage package, including premium champagne and spirits ensuring a unique and immersive journey like no other.









Premium open bar with free-flowing beverages

Sunset views from a luxury Terrace and the only indoor venue overlooking the track



WIDE-ANGLED VIEWS OF

GUESTS AGED 16 AND OVER





GRANDSTAND PACKAGES

WHAT'S INCLUDED?

Your FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX ticket puts you right at the heart of the action, from the best view of the track to the entertainment FanZones.

As well as other exclusive offers, all tickets also include entry to:

Yasalam After-Race Concerts at Etihad Park

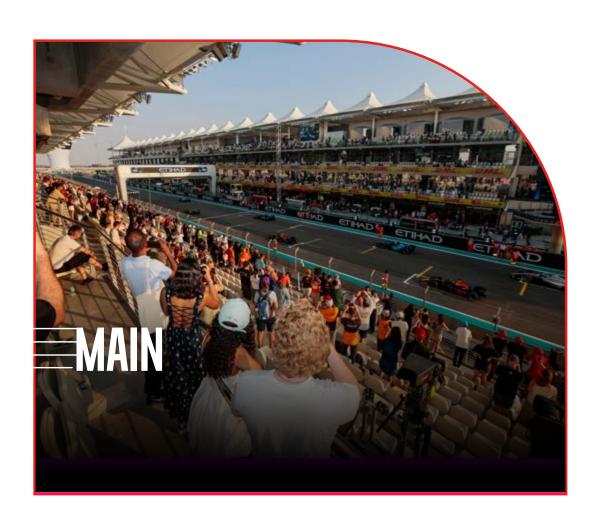
Warner Bros World Abu Dhabi™, Yas Waterworld, Ferrari World Abu Dhabi, or SeaWorld Abu Dhabi (choose one theme park only)

Louvre Abu Dhabi

Qasr Al Watan

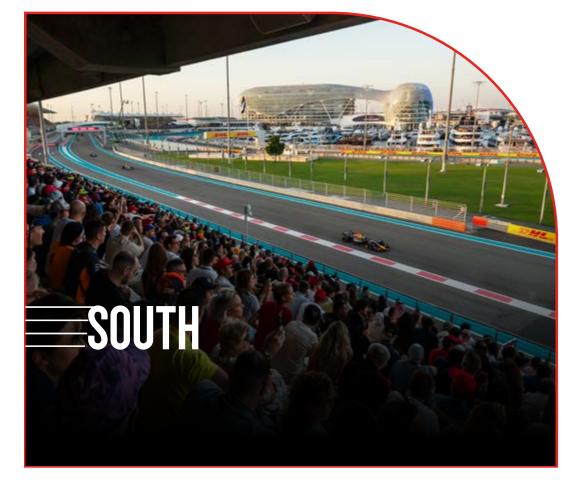


GRANDSTAND VIEWS









MAIN GRANDSTAND

With prime views of the starting grid, F1® garages, podium celebrations.

MARINA GRANDSTAND

Glamour meets stunning views. Witness intense corners, braking zones, and DRS bursts with W Hotel and yachts in the backdrop.

NORTH GRANDSTAND

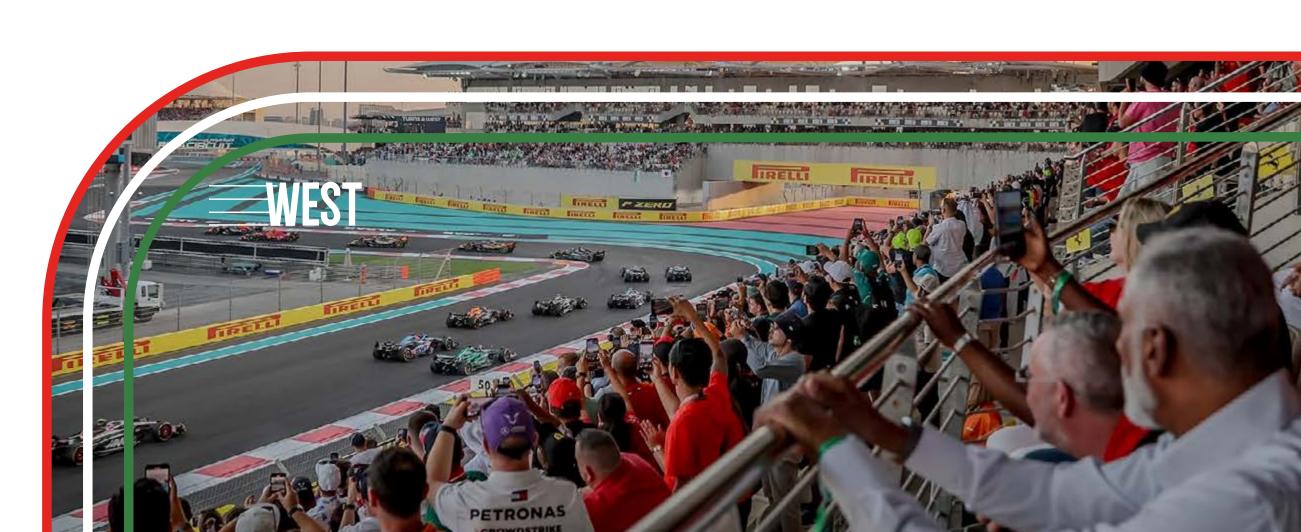
The North Grandstand at Yas Marina Circuit in Abu Dhabi offers views of the Turn 5 hairpin and the first DRS zone, making it a great spot for witnessing overtaking and high-speed action.

SOUTH GRANDSTAND

Feel the pulse of F1with side-by-side battles at Turn 9 and views of yachts and W Hotel, and celebration lap burnouts.

WEST GRANDSTAND

Positioned along the longest straight and watch cars hit over 300 km/h before breaking into Turns 6 and 7.





Prepare to immerse yourself in the pinnacle of luxury and exhilaration at the 2025 Abu Dhabi Formula 1 Grand Prix. Imagine stepping aboard a magnificent superyacht, perfectly positioned trackside in the dazzling Yas Marina, offering unparalleled views of the heart-pounding race action.

Feel the vibrant atmosphere come alive with live DJs setting the soundtrack to your unforgettable moments, and gain unique insights from special guest speakers, including F1 legends, who will share their perspectives on the world of Formula 1.

Beyond the track, you'll also enjoy access to the thrilling Yasalam After-Race Concerts, making your Abu Dhabi F1 GP experience truly spectacular.







Gourmet dining with live cooking stations

Premium open bar with free-flowing beverages

Sunset viewson the entire Yas Marina from a luxury Yacht







